

"Telling the Army Story... One Soldier at a Time" (R)

# **Business Leadership Council**

A Partnership to Honor our Soldiers and our Army



Artist rendering of the future
Hall of the American Soldier
U.S. Army Heritage and Education Center

P.O. Box 839 Carlisle, PA 17013 (717) 258-1102 www.armyheritage.org

# The U.S. Army Heritage and Education Center

- Mission: To engage, inspire, and inform the Army, the American people, and global partners with a unique and enduring source of knowledge and thought.
- An integral part of the U.S. Army War College that supports and extends the intellectual efforts to wider audiences.
- The place of choice for innovative research, analysis, collaboration, and education—physically and virtually.
- A unique national treasure.
- The rich holdings afford patrons and visitors an unparalleled perspective and ability to draw upon past lessons and apply them towards future challenges.



#### **Army Heritage Center Foundation**

- Supports the development and expansion of USAHEC.
- Sustains and enhances the Center's ability to inform and educate the American public on contributions of Soldiers and the U.S. Army to our nation's history.

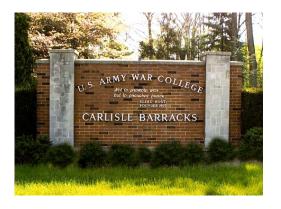
### Business Leadership Council

#### Membership is a platform to:

- Build, broaden, and strengthen your support for the history and heritage of our Army and its Soldiers.
- Meet and discuss how our partnership can best serve the community.
- •Network and make connections to other local businesses.

Members are encouraged to make a financial contribution annually at their capacity and can choose from three levels of involvement.

- Advocate \$10,000
- Ally \$7,500
- Supporter \$5,000



## Business Leadership Counsel

- You are invited to help us grow and sustain important institutions within our region.
- The U.S. Army War College and Carlisle Barracks provide significant benefits to our communities.
- For most, the U.S. Army Heritage and Education Center is the most visible and accessible component at Carlisle Barracks. The Center:
  - ◆ Developed through a partnership among the Army, community leaders, and elected officials to secure Carlisle Barrack's future.
  - ◆ Provides free exhibits, educational programs, and open spaces.
  - Affords visitors an unparalleled opportunity for both entertainment and education.
- Since 1999, the Army Heritage Center Foundation (AHCF) has:
  - Coordinated a private and public effort to grow the facility and its programs.
  - Supported outreach to Veterans, teachers, and students nationally and within the Commonwealth.



## A Partnership to Honor our Soldiers and our Army

	Business Leadership Council		
	Advocate	Ally	Supporter
Website Recognition	X	X	X
Newsletter Recognition	X	X	X
Social Media Mention	X	X	-
Seats to Regional Breakfast/Luncheon with Special Program	6	4	2
Recognition at Each Foundation Event	X	-	-
Recognition at Membership Dinner	X	X	X
Listing in Annual Report	X	X	X
Seats at Membership and Army Birthday Dinner	6	4	2
Foundation hosted Gettysburg/Antietam trip (for up to 24 staff, family, or employees) - a Leader- ship Program or Battlefield Tour (Mini-Bus)	X	-	-
Gettysburg Guide for Company Bus Tour (Company Provides Transport) for up to 24	X	X	X
Foundation Subsidized Room Rental for hosted program/event at USAHEC	1	1	1
Invitations to USAHEC exhibit openings/special programs	X	X	X
Media Quotes Opportunities	X	X	X
Sponsorship of a single program or single program in a series with Video (site appropriate)	X	X	-
Sponsorship of a single program or single program in a series	X	X	-

