

# 2023 Army Heritage Center Foundation Sponsorship Opportunities



**BUILD**



**ENHANCE**



**PROMOTE**

**Telling the Army Story . . .  
One Soldier at a Time. ©**

**[www.armyheritage.org](http://www.armyheritage.org); [info@armyheritage.org](mailto:info@armyheritage.org)  
P.O. Box 839; 950 Soldiers Drive, Carlisle, PA 17013  
(717) 258-1102**

## The United States Army Heritage and Education Center

The United States Army Heritage and Education Center (USAHEC) is a 56-acre research and education, military history, and cultural campus in Carlisle, Pennsylvania. A component of the U.S. Army War College, USAHEC seeks to connect the Army and the American public while also honoring the service and sacrifice of Soldiers and their Families. A world class repository, USAHEC supports both scholarship and research while engaging the general public through its museum exhibits and educational programs. Major initiatives include the digitization of the manuscript collection and re-imaging the user experience. All venues are free and open to the public to include access to the research collection, public lectures, and living history programs.



## The Army Heritage Center Foundation

The Army Heritage Center Foundation is the not-for-profit 501(c)(3) that leads a public-private partnership supporting USAHEC. Through donated financial support, the Foundation has **built** the public components of the Center, **promoted** the facility as a research center and a national tourist destination and provided “margin of excellence” support to **enhance** educational programs and other activities where federal funds are inadequate or unavailable.

The Foundation was incorporated in 1999 as the Military Heritage Foundation and today does business as the Army Heritage Center Foundation. For more information, please visit the Foundation’s website at [www.armyheritage.org](http://www.armyheritage.org).

## **Sponsorship Opportunities**

### **We Need Your Support!**



The Army Heritage Center Foundation works with the U.S. Army Heritage and Education Center (USAHEC) and others to connect the U.S. Army with the American public, to enhance the collections and programs of the Center, and promote history education.

As the leader of a public-private partnership, the Foundation needs your support! We receive no direct funding from federal, state, or local governments. We can only accomplish our support of USAHEC through the generosity and support of our members, donors, and partners.

The opportunities in this guide provide a variety of means for individuals, foundations, and corporations to demonstrate their support to the missions of the U.S. Army Heritage and Education Center and the Army Heritage Center Foundation.

Sponsorship support falls into three major categories – USAHEC specific needs, community and member engagement, educational programs, and Veteran outreach.

All charitable donations to the Army Heritage Center Foundation are tax deductible to the extent permitted by law.<sup>1</sup>

Selected educational programs are eligible for the Commonwealth of Pennsylvania Educational Improvement Tax Credit (EITC) program.

For more information, contact the Foundation's President and CEO, Mike Perry, at 717-258-1102 or by email at [mperry@armyheritage.org](mailto:mperry@armyheritage.org).

---

<sup>1</sup> As always, should you have any questions about deductions, please consult a tax professional.

# **Table of Contents**

## **USAHEC Needs**

- Augmenting the Digitization Program
- Adding Expertise in Emerging Areas
  - Post-Doctoral Fellows
  - Conservation Intern
  - Exhibit/Culture Connect Intern
- Supporting exhibits and displays

## **Community and Member Engagement**

- Army Birthday Dinner
- Recognition and Membership Dinner
- Soldier and Military Themed Art Exhibits
- ROTC Staff Rides
- Historical Webinar Series

## **Educational Program Support**

- National History Day
- Student Internships
  - Schools-to-Career High School Internships
  - College Internships
- Teacher Professional Development Programs
  - Professional Development Workshop for Teachers
  - Holocaust Education
- Special Enrichment Programs
  - The Soldier Experience Living History Adventure Camp
  - History-Science-Technology, Engineering, and Math (H-STEM) Project
  - The Russell F. Weigley Award for Military History
  - Soldier Stories
  - ROTC Staff Ride Program

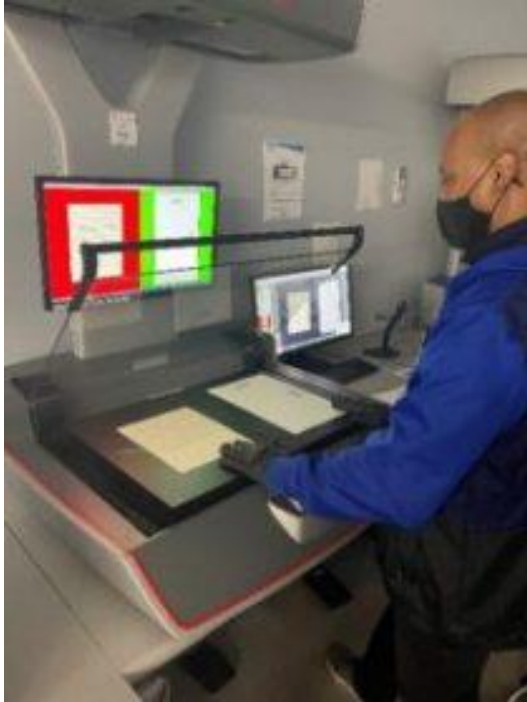
## **Veterans Outreach**

- Veterans Oral History Program (VOHP)
- Veterans Cafe Program

## **Army Heritage Center Foundation Construction Program**

## USAHEC Needs

### Augmenting the Digitization Program



**The Need:** Less than 10 percent of the 50 million items in the Collection are on display. The Center's Digitization Program intends to bring the remaining 90 percent online. Digital content engages and inspires scholars and researchers of all ages, fueling their learning with new insights and discoveries.

**How to Support:** As USAHEC moves forward, the staff will highlight collections in need of private funds that might appeal to donors. An example of such a collection might be the "Wild Bill" Donovan Collection that consists of more than 275 linear feet of materials. However, if desired, donors may provide restricted support through the Foundation to support the digitization program.

### Adding Expertise in Emerging Areas

**The Need:** USAHEC embraces the use of fellowships, interns, and volunteer opportunities to cultivate the future workforce. There are mutually beneficial positions AHCF might support, either episodically or on a sustained basis.

- **Post-Doctoral Fellow:** The Center seeks a rotational Post-Doctoral Fellow position funded to provide short-term military history expertise that does not sufficiently reside within the permanent staff. The fellow will conduct scholarly research and enhance the delivery of targeted subject matter knowledge to Army leadership through reports and personal interaction. Estimated cost for a one-year appointment is \$65,000 to \$75,000 per year. The desired appointment is for a minimum of two years.

- **Paid Conservator/Conservator Intern:** USAHEC also seeks entry-level conservators to provide short-term conservation expertise that does not sufficiently reside within the permanent staff of the Center. The highest need at this time is for a conservator that would preserve rare and unique books within the Rare Book collection. Such expertise would allow patrons to gain enhanced access to those materials. Estimated cost is \$50,000 per year.



- **Exhibit Design/Culture Connect Intern:** The intern would be expected to work 40 hours per week in coordination with a USAHEC staff member, to develop the skills essential to use the program and research and develop digital exhibits using Culture Connect. Culture Connect is an award-winning digital platform for creating mobile and digital experiences for museums, attractions, and cultural organizations. The grant would support a stipend for the individual and for staff supervision and administration.
- **How to Support:** A restricted gift to support this unfunded need to the Foundation. Foundation will proffer the support to the Army.

### Supporting outdoor exhibits and displays

- **Need.** The Army Heritage Trail is one of the most popular attractions and community resources at USAHEC. Available seven days a week from dawn to dusk, the exhibits on the trail are seen by thousands during the year. The cost of maintaining these large artifacts need public support.
- **How to Support.** Members of the Foundation's Corporate Leadership and Business Leadership Councils can become patrons of an Army Heritage Trail exhibit with a yearly membership. Patrons will be recognized with a look down sign and a corporate logo. Contact the Foundation office for details.





## Community and Member Engagement

### Annual Army Birthday Celebration Dinner



Each June, the Foundation hosts Central Pennsylvania's Army Birthday celebration with a program and dinner at the U.S. Army Heritage and Education Center. The program seeks to build support for the U.S. Army, the U.S. Army War College, and the U.S. Army Heritage and Education Center, develop a public understanding of U.S. Army traditions, and provide an enjoyable evening of comradery.

**Date: Saturday, June 10, 2023, beginning at 6:00 p.m.**

**Projected attendance:** 175 - 200

**Audience:** Members of the Army Heritage Center Foundation, the U.S. Army War College and Carlisle Barracks Leadership, Army War College students, area business leaders, dignitaries, and the Army Heritage Center Foundation Board of Directors.

#### **Event Sponsor: \$7,500**

- Top billing logo recognition (on all promotional materials, including print and event signage)
- Opportunity to speak
- 8 complimentary tickets
- Full-page program ad and logo on website and on all event emails

#### **Gold Sponsor: \$5,000**

- Logo recognition on selected promotional materials and during event
- 8 complimentary tickets
- Full-page program ad and logo on website

#### **Silver Sponsor: \$3,500**

- Logo recognition on selected promotional materials and during event
- 6 complimentary tickets
- Half-page program ad

#### **Bronze Sponsor: \$2,500**

- Logo recognition on selected promotional materials and during event
- 4 complimentary tickets
- Quarter-page program ad

#### **Reception Sponsor: \$2,000**

- Logo recognition in event program
- 4 complimentary tickets
- Quarter-page program ad

#### **Toasts Sponsor: \$1,500**

- Logo recognition in event program
- 4 complimentary tickets
- Quarter-page program ad

#### **Table Sponsor: \$1,000**

- Name recognition in event program
- 4 complimentary tickets

**Tickets:** \$75 per attendee

# Annual Recognition and Membership Dinner

**Living Legend Awardee**  
**Brigadier General Robert Stewart**  
1<sup>st</sup> Army Active Duty Astronaut  
Space missions: [STS-41-B](#), [STS-51-J](#)



To honor our Veterans, the Foundation hosts its annual recognition and membership dinner each fall at USAHEC. Highlights of the event include the recognition of distinguished Soldiers and organizations that support Soldiers, a silent auction, and a dinner. Sponsorship opportunities include reception and event sponsorships and range from \$1,000 to \$25,000. Each sponsorship includes complimentary dinner tickets and advertising opportunities.

**Date: Saturday, November 4, 2023**

**Projected attendance:** 200-225

**Audience:** Members of the Army Heritage Center Foundation, U.S. Army War College and Carlisle Barracks Leadership, Army War College students, area business leaders, dignitaries, and the Foundation Board of Directors.

**Boots on the Ground Award**  
**Operation Deploy Your Dress**  
Deploying America's Patriotism  
One Dress At A Time



## **Presenting Sponsor: \$25,000**

- Two premier tables for 16 guests plus an honoree and their guest at each table
- Complete Media Recognition as the Presenting Sponsor including invitations, promotional materials, event signage, Full-page program acknowledgement, and logo placement on screens during dinner
- Recognition as sponsor on the Foundation website
- Induction into Warrant Officer Cohort Giving Circle
- Post-Event VIP tour of Gettysburg National Battlefield via private coach
- Opportunity to speak at event

## **Award Underwriting Sponsor: \$10,000 each**

**Living Legend Award**  
**Boots on the Ground Award**

- One premier table for 8 guests plus an honoree and their guest
- Complete Media Recognition as an Award Underwriting Sponsor



including invitations, promotional materials, event signage, Full-page program acknowledgement, and logo placement on screens during dinner

- Opportunity to present award
- Recognition as sponsor on the Foundation website
- Induction into Corps of the Non-Commissioned Officers Giving Circle

#### **Auction Sponsor: \$7,500**

- One premier table for 6 guests
- Complete Media Recognition as the Auction Sponsor including invitations, promotional materials, event signage, 3/4 page program acknowledgement, and logo placement on screens during dinner
- Recognition as sponsor on the Foundation website



#### **Gold Sponsor: \$5,000**

- Seating for 6 guests
- Media Recognition as a Gold Sponsor including invitations, promotional materials, event signage, 1/2 page program acknowledgement, and logo placement on screens during dinner
- Recognition as sponsor on the Foundation website

#### **Silver Sponsor: \$2,500**

- Seating for 4 guests
- Media Recognition as a Silver Sponsor including promotional materials, event signage, and 1/4 page program acknowledgement
- Recognition as sponsor on the Foundation website

#### **Reception Sponsor: \$2,500**

- Seating for 4 guests
- Media Recognition as Public Reception Sponsor including event signage and 1/4 page program acknowledgement
- Recognition as sponsor on the Foundation website

**Toasts Sponsor: \$2,500**

- Seating for 4 guests
- Media Recognition as Toasts Sponsor including event signage and 1/4 page program acknowledgement
- Recognition as sponsor on the Foundation website

**Remember our Soldiers Sponsor: \$2,000:**

- Seating for 4 guests
- Media Recognition as a Remember our Soldiers Sponsor including event signage and 1/4 page program acknowledgement

- Recognition as sponsor on the Foundation website

**Table Sponsor: \$1,000**

- Seating for 4 guests
- Recognition as a Table Sponsor on event signage and program acknowledgement

**Individual Tickets:** \$75 per member; \$100 non-member (includes a one-year Minuteman Membership)

## Soldier and Military Themed Art Exhibits



The Army Heritage Center Foundation supports USAHEC's military themed art exhibit program in two areas. The Foundation identifies civilian or military artists who are willing to display their works at USAHEC and coordinates all aspects of the exhibit with the artist and the Army. The Foundation facilitates the preparation and curation of USAHEC collections by providing staff support and supplies where federal funding is unavailable.

The Foundation seeks to support one exhibit each calendar year. Please contact the Foundation for additional details.

Past support includes the exhibits: *Veterans: Paintings by Nina Talbot* and *Sleepless Nights* - Korean War Veteran John A. Cook's sketches.

Sponsorship for an art exhibit is between \$5,000 and \$15,000, depending on the complexity of the exhibit and associated requirements to identify artists and coordinate exhibits, transport and insure collections, and prepare exhibits for display.

### **Sponsors of the programs will:**

- Receive recognition for their support at the entrance of the gallery, in Foundation press releases, newsletters, and our annual report.
- Participate in the opening ceremony of the exhibit.
- Assist the Foundation to identify artists.

## Army ROTC Staff Ride Program

Since 2018, the Army Heritage Center Foundation, through the support of the Pritzker Military Foundation and donated funds, has supported ROTC staff rides for more than 50 colleges and universities programs from more than a dozen states.

The program accomplishes three important goals.

- First, the program exposes the graduating cadets to the holdings of the U.S. Army Heritage and Education Center and highlight's USAHEC's ability to support them when in units after commissioning.
- Second, by providing a licensed Gettysburg National Military Park guide, also trained in current Army doctrine, the staff ride program enhances a Training and Doctrine Command educational requirement for the graduating cadets.
- Third, not all ROTC programs are equally funded by their schools. By providing access to the WWII barracks complex at USAHEC and Spangler Springs at Gettysburg, the program reduces the cost of participating schools for lodging.



A donation of \$1,000 will support a college or university's staff ride program.

### **Sponsor of the program will:**

- Receive recognition for their support during the conduct of the program and in the Foundation's annual report.
- Be able to attend a staff ride as a participant.



## Army Heritage Center Foundation Lecture Series

The Army Heritage Center Foundation hosts a lecture program to provide both regional and distant supporters access to authors who are highlighting the history and heritage of the U.S. Army and its Soldiers. Focusing on personal stories or service or tactical and operational histories, the Foundation's ZOOM based lecture program typically occur twice each month at 7pm eastern. Upon completion, and with the concurrence of the speaker, each lecture is posted to the [Foundation's YouTube Channel](#). Noted authors such as Professor William C. Davis, Dr. Caroline Janney, and Dr. Kevin Weddle have spoken on the series. Soldiers and their family members have also had an opportunity to tell their stories of service.

Your contribution of \$250 will support one lecture.



### Sponsor of the program will:

- Receive recognition for their support during the conduct of the program and in the Foundation's annual report.
- Have their sponsorship reflected on the lecture recording posted to our YouTube Channel.



# National History Day in Pennsylvania (NHD in PA)



NHD in PA is the Commonwealth of Pennsylvania's component of a national classroom based program that engages students in hands-on historical research and exploration. Students participating in the NHD program select a topic based on the annual theme, research and analyze primary and secondary sources, draw conclusions, and create projects to demonstrate their learning. Students enter their projects in a series of competitions where they meet with judges and receive feedback on their projects.

The NHD in PA program spans the entire commonwealth from Philadelphia to Erie, and more than 13,000 students from 325 schools participate. Each May, approximately 800 students and 250 teachers and judges attend the state contest. Typically, 60 to 75 students from Pennsylvania attend the national competition each June conducted at the University of Maryland, College Park, just outside of Washington, DC.

Donations to the NHD in PA program are eligible for **Educational Improvement Tax Credit Program (EITC)**.

## **Statewide Program Sponsor: \$25,000**

- Invitation to attend the State Contest, to speak at Judges Lunch and Awards Ceremony, and to assist in the presentation of Awards
- Recognition on program website; in media releases; in program guides; Foundation newsletters; annual report, and through logo placement in contest spaces, on t-shirts issued to state contest attendees, and on banners carried by students at the national contest

## **State Contest Sponsor: \$5,000 to \$10,000**

- Serve as a presenter at the State Contest

- Recognition through logo placement in contest spaces and on the t-shirts issued to state contest attendees, the program website, in media releases, in program guides, Foundation newsletters, and annual report

## **National Contest Delegation Sponsor: \$1,000 to \$5,000**

- Recognition on the program website, in media releases, in program guides, Foundation newsletters, and annual report

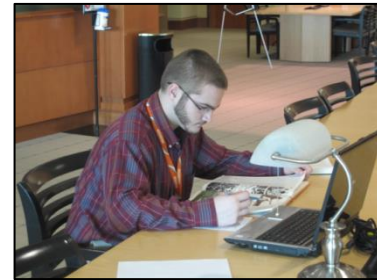
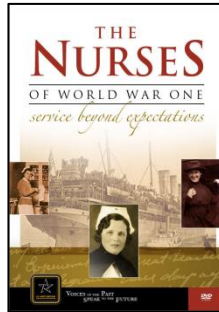
**Sponsorships** in the amount of \$300 can provide a scholarship to a student in need to attend the state or national contest:



- Thank you letter from hosted student
- Recognition in program guides, Foundation newsletters, and annual report

**Naming rights to the state contest are available. Please contact the Foundation for more information.**

## STUDENT INTERNSHIPS



Foundation sponsored internships provide students with the experience employers seek. Students engage in meaningful tasks that support Foundation sponsored teacher workshops and make aspects of the USAHEC collections publicly available. The program further allows the student to determine career goals while making valuable contributions.

### **Schools-to-Career High School Internships**

As a component of an academic program, Junior or Senior High School students interested in careers in history related fields serve a semester internship with the Foundation. Students are given the opportunity to explore potential career fields and gain skills that will enable them to become successful. During the semester, the students enhance their educational experience by incorporating an experiential component into their academic curriculum.

Donations to Schools-to-Career are eligible for Educational Improvement Tax Credit Program (EITC).

### **Schools-to-Career Sponsorship:**

- Academic Year Program: \$5,000
- Individual student: \$2,000 will allow you to support a semester or summer internship opportunity for an area youth

and provide an invaluable educational opportunity.

- Sponsors are welcome to recommend suitable students for internships with the Foundation.
- Sponsors will be recognized on the Foundation's website and in our semi-annual newsletters and annual report.

### **College Internships**

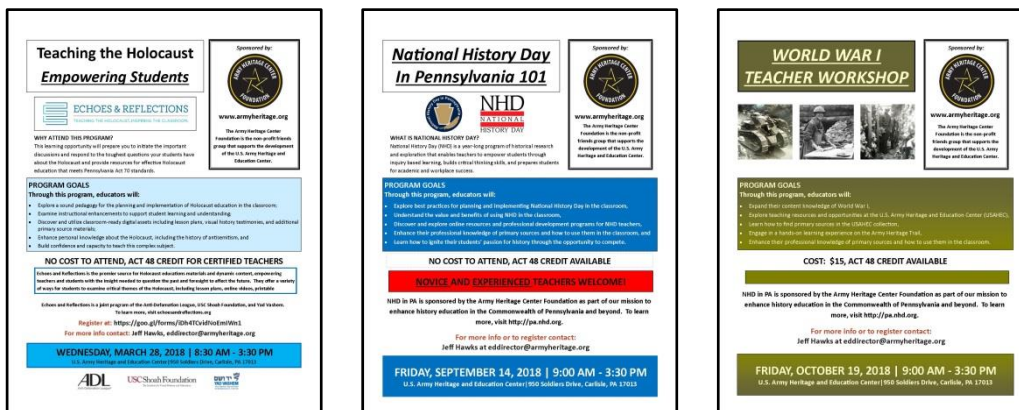
The Foundation provides a meaningful educational experience to college interns. Each learns workplace skills through meaningful assignments in a professional environment. Our adaptable program engages interns in project-based tasks that are challenging but achievable. Interns receive an appropriate mix of assignments for their ability level, ranging from the complex to the mundane, and learn that the modern workplace requires all to pitch in to help the team succeed.

## College Internship Sponsorship:

- \$2,000 will support a semester or summer internship for a student.
- Sponsors are welcome to recommend qualified candidates for internships.

- Sponsors will be recognized on the Foundation's website and in our semi-annual newsletters and annual report.

## Teacher Professional Development Programs



## Professional Development Workshop for Teachers

The professional development of teachers is a critical issue schools can address to improve student performance. No other changes to the curriculum or school environment can be effective if the schools lack expertly trained teachers. The Foundation's highly regarded workshops offer teachers and schools a low-cost, high-impact means to develop stronger teachers. Developed in partnership with the Library of Congress' Teaching with Primary Sources program, our workshops leverage the resources in the archival collections at the U.S. Army Heritage and Education Center to provide high-quality training.

The Foundation conducts 4 workshops each year.

**Sponsorship: \$2,500**

- Supports a day-long workshop for up to 20 teachers
- Sponsors may attend the workshop.
- Sponsors will be recognized in the Foundation's publicity for the workshop on our website and in semi-annual newsletters and annual report.
- Sponsors are welcome to recommend topics for the workshops they sponsor.

## Holocaust Education

Our Holocaust education programs highlight the perspective of victims, witnesses, and Soldiers who participated in the liberation of concentration camps during World War II. We partner with organizations such as Yad Vashem and the Anti-Defamation League to produce teacher workshops focused on eyewitness accounts and survivor testimony.

Our programs raise awareness and enhance understanding and education about the Holocaust for students and the public. We seek to expand our offerings to include public displays presenting the Holocaust through programs that adhere to USHMM guidelines for teaching the Holocaust in an effective, sensitive, and accurate manner.

**Sponsorship: \$3,000**

- Supports one public program or two teacher workshops with an outside expert presenter
- Sponsors may attend the workshop or public program.
- Sponsors will be recognized in the Foundation's publicity for the workshop on our website and in semi-annual newsletters and annual report.

## Special Enrichment Programs

### The Soldier Experience Adventure Camp



Our summer educational program for students in grades 7-10 provides a challenging, hands-on, historically based living history experience. Participating students spend a week on the Army Heritage Trail at the U.S. Army Heritage and Education Center, engaged in realistic training developed from historic training manuals and modified for safety and practicality. The program is designed and led by U.S. Army Veterans, assisted by local JROTC students who serve as counselors in training. The program emphasizes valuable workplace skills like teamwork and discipline.

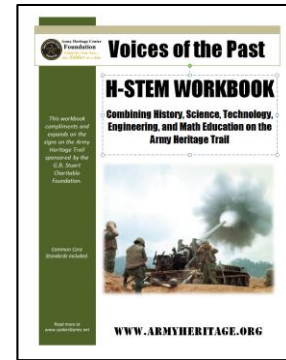


**Sponsorship: \$2,500:**

- You or your company will be identified as the program sponsor.
- **\$375:** You will provide a scholarship for one camper to attend.
- Sponsors will be recognized on the t-shirts issued to campers, in program publicity, and on the Foundation's website and in semi-annual newsletters and annual report.

## History-Science-Technology, Engineering, and Math (H-STEM) Project

The Foundation develops educational signage for the Army Heritage Trail, USAHEC's outdoor living history museum. These materials combine history with science, technology, engineering, and mathematics (STEM) to provide students with a varied and enriched educational experience. The signs allow teachers to meet standards for multiple subject areas while on field trips to USAHEC. The signs are developed in cooperation with teachers who help develop the signs and supporting curricular materials.



### Sponsorship: \$5,000:

- Supports the development and installation of a sign on the Army Heritage Trail and the development of supporting education materials.
- Sign will bear your company name and logo.
- Sponsors will be recognized on the Foundation's website and in semi-annual newsletters and annual report.

## The Russell F. Weigley Award for Military History



The Foundation partners with Temple University to award the Russell F. Weigley Award for Military History at their annual Barnes Club Conference. Professor Weigley was the Distinguished University Professor of History at Temple University in Pennsylvania and an internationally noted military historian.

His research and teaching interests centered on American and world military history, World War II, and the Civil War.

The Russell F. Weigley Award for Military History is a monetary and book award presented to the best military history paper submitted to the Conference, as chosen by a panel of military historians.

### Sponsorship: \$750:

- Sponsor the award for one year
- Sponsors will be recognized at the award ceremony, on the Foundation's website, and in our semi-annual newsletters and annual report.
- Sponsor may attend the conference and present the award.



## Youth Leadership Academy

The Foundation's Youth Leadership Academy introduces youths in grades 7-10 to leadership principles through the U.S. Army's leadership model. Students attend lectures; participate in discussions; meet with leaders from their community; prepare and give presentations; and engage in hands on exercises designed to foster rapid decision making, teamwork, planning, and situational awareness.



## Youth Leadership Academy Sponsorship Opportunities

### \$2,500 Sponsorship

- You or your company will be identified as a sponsor in program literature and advertising.
- You or a representative of your organization will have an opportunity to speak to the students during the program.

### \$1,000 Sponsorship

- You or your company will be identified as a sponsor in program literature and advertising.
- Supports bringing in an outside speaker to share their leadership experience with the students.

### \$500 Sponsorship

- You or your company will be identified as a sponsor in program literature and advertising.
- Supports provision of student supplies and accoutrements.

## Soldier Stories

### 2nd Lieutenant George Pappas



The Soldier Stories on the Foundation's website honor the service of American Soldiers throughout our nation's history in a student-friendly format that facilitates educational use. Each story provides a first-person perspective on the conflicts that have shaped the world and is accompanied by contextual articles that help students, teachers, and the public better understand the valor and sacrifices of our fighting Soldiers.

### Sponsorship: \$2,500:

- Supports the research and development of a Soldier Story based on the USAHEC collection
- Sponsors may select a time period or conflict for the story they are sponsoring.

- Sponsors will receive a printed copy of the Soldier Story and a certificate identifying them as a sponsor with the name and rank of the Soldier they sponsored.
- Sponsors will be recognized on the web page for the Soldier and in our semi-annual newsletters and annual report.



## Veteran Outreach

### Veterans Oral History Program (VOHP)

The Foundation offers students an outstanding intergenerational learning experience that builds community and promotes the intergenerational transmission of values and experience through VOHP, managed in partnership with local high schools and Veterans organizations. Managed by the Foundation's Education Department, students learn how to prepare for, conduct, and submit for preservation an oral history interview with a Veteran from their community.

**Sponsorship: \$5,000** Funds VOHP for an academic year and provides students with a valuable and unique educational experience.

- Sponsors will be recognized on the Foundation's website, in our semi-annual newsletters, and annual report.



### Veterans' Cafe Program

The Foundation conducts a Veterans' breakfast in the South-Central Pennsylvania region to create a forum that promotes an appreciation of Veterans' experiences; encourages Veterans to tell their story; and captures, preserves, and shares Veterans' stories for future generations. A special focus of this program is on Veterans in assisted living facilities and retirement communities.

Frequency: Bi-Monthly

### Sponsorships

Sponsorship Levels:

Annual Sponsor - **\$3,000** per year

- All benefits for Veterans' Cafe events for one calendar year from date of receipt
- Speaking opportunity at events
- Prominent full page ad in event programs
- Prominent name and logo on all Veterans' Cafe materials and website



- Banner or logo placement at event for photo opportunities
- Name and logo on all tables
- Prominent sponsor name recognition in press materials

Sustaining Sponsor - **\$2,000** per year for three years

- All benefits for Veterans' Cafe events for the duration of the sponsorship
- Speaking opportunity at events
- Prominent full page ad in event programs
- Prominent name and logo on all Veterans' Cafe materials and website
- Banner or logo placement at events for photo opportunities

- Name and logo on all tables
- Prominent sponsor recognition in press materials

Event Sponsor - **\$500** per event

- Benefits apply for sponsored Veterans' Cafe event
- Speaking opportunity at event
- One half page ad in program
- Name and logo on all program materials related to the event (deadlines apply)
- Banner or logo placement at event for photo opportunities
- Prominent sponsor name recognition in press materials
- Logo placement on program website for six months from date of receipt



## Army Heritage Center Foundation Construction Program



The Army Heritage Center Foundation finances and manages the construction of the public components of the U.S. Army Heritage and Education Center (USAHEC). These public facilities consist of the Visitor and Education Center (VEC) and the Army Heritage Center, the future home of the Army Heritage Museum.

The Foundation supports the construction of these public facilities to allow the U.S. Army and USAHEC to tell a comprehensive history of its Soldiers' service from colonial times to present day.

Visible donor recognition opportunities exist within the complex at specific locations as well as on a centralized donor wall located in a high traffic area of the facility.

### **Completed Construction:**

- The Army Heritage Center Foundation completed construction of Phase One of the VEC in July 2010, improvements to USAHEC's infrastructure in 2012, expansion of the VEC, designated as the *Hall of the American Soldier*, with additional exhibit gallery space, multipurpose rooms, and expanded café seating and a renovation of the former Ridgway Hall lobby into exhibit space in 2016, and an event pavilion in 2020.
- Phase One, a 37,000 square-foot structure, provided the first interpretive gallery on the campus; multipurpose rooms to support veteran reunions, special events, and educational programs; visitor support services; and offices for staff.
- The infrastructure improvements included a third parking area for patrons, two event plazas for outdoor programs, and storm water management resources. This project prepares the site for future construction activities.
- The VEC expansion, a 7,500 square-foot addition supports USAHEC's growing visitation.
- Funding to support these projects was provided by a Commonwealth of Pennsylvania Redevelopment Assistance Capital Program grant and private donations.

### **Future Construction:**

- **Enhancement to the Event Pavilion.**
  - The Army Heritage Center Foundation is currently responding to a stated USAHEC need to enhance the area surrounding the event pavilion. The desire is to seamlessly link the indoor galleries and meeting rooms of the Hall of the American Soldier with the Army Heritage Trail and to improve the all-weather functionality and the aesthetic of the pavilion.
  - The project is in the design phase and estimated cost of the project is between \$500,000 and \$600,000.

- **Hall of the American Soldier Expansion**
  - The final phase of the Education Center will create the defining architectural feature and add 30,000 square-feet to the complex. Included is the conversion of the current gallery in the *Hall of the American Soldier* into the primary entrance to USAHEC and modification of the multipurpose room to serve as a gallery, the addition of multipurpose rooms to enhance educational and conferencing capabilities that support larger and more complex programs and events.
  - The design of the expansion is completed. Estimated cost of construction is \$18 million.



**Architectural Concept of Completed Visitor and Education Center**